



SOUTHEAST MISSOURI SWAT CHALLENGE

April 15th-23rd, 2017

Sponsor and Vendor Information Packet

The Southeast Missouri SWAT Challenge is a law enforcement training event held in Honor of Deputy Chris Parsons who was killed in the line of duty December 15, 2012 as a member of the Washington County Sheriff's Department. Law enforcement teams, department representatives, volunteers and spectators travel across the country to Fredericktown, Missouri for four days of tactical classes, industry speakers, competitive training events, obstacle courses, and networking. Sponsorship and vendor opportunities during the kick-off dinner and throughout the event grounds provide you with an opportunity for face-to-face interaction with a targeted group of LE professionals and spectators.



Fredericktown, Missouri



Contact Jason Fitzwater at 314-920-3930, fitzwater0912@gmail.com

or Juli Kline at 573-783-3303, juli.kline@gmail.com

www.semoswatchallenge.com

2017 Sponsor Information

SEMO SWAT Challenge offers a variety of sponsorship opportunities that meet the needs of any marketing budget. Sponsorship packages include:

- Recognition for sponsoring a competitive training event
- Event shirts
- Print and social media promotion
- Vendor space at event grounds
- Vendor space, recognition, and tickets for the welcome dinner
- Banners displayed on site
- Conference bag insert for competitors



Photos by Laura Fogarty



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2017 Sponsor Packages

<p>Diamond Sponsor - \$5,000 <i>Welcome Dinner</i></p> <ul style="list-style-type: none"> • 5- Event Shirts • 5- Preferred Banner Placement • 10'x20' Vendor Space • Exclusive Sponsorship of Opening Banquet (Provide/Showcase Products and Equipment) • Welcome Dinner Tickets • Social media, radio and print promotion 	<p>Platinum Sponsor - \$2,500 <i>Single Event Sponsor (One of 5 Events)</i></p> <ul style="list-style-type: none"> • 3 - Event Shirts • 3 - Preferred Banner Placement • 3 - Welcome Dinner Tickets • 10'x20' Vendor Space • Provide/Showcase Products and Equipment for the Sponsored Event, name engraved on event trophy • Social media, radio and print promotion 	<p>Gold Sponsor - \$1,000</p> <ul style="list-style-type: none"> • 2 - Event Shirts • 2 - Preferred Banner Placement • 2 - Welcome Dinner Tickets • 10'x20' Vendor Space • Social media, radio and print promotion
<p>Silver Sponsor - \$500</p> <ul style="list-style-type: none"> • 1 - Event Shirt • 1 - Preferred Banner Placement • 1 - Welcome Dinner Ticket • 10'x10' Vendor Space • Social media, radio and print promotion 	<p>SEMO SWAT Friends and Neighbors \$250.00</p> <ul style="list-style-type: none"> • Social media, radio and print promotion 	<p><i>Sponsorship Deadline: April 1st, 2017</i></p>



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2017 Vendor Information

Single Merchandise Vendor Space, 10'x10': \$100.00
Food Vendor Space, 10'x30': \$100.00

- Vendor site is located outdoors, adjacent to the range and obstacle course
- Electricity is available by request at a limited number of vendor spaces
- Please provide your own tables and tents
- More than 1,000 spectators, participants, and guests during the event

Thursday, April 20th:

- ***Vendor set-up***
- Competitor Classes 8:00am-12:00pm, 1:00pm-5:00pm

Friday, April; 21st:

- ***Vendor set-up***
- Mandatory Briefing 9:00am-12:00pm
- 3-Gun, Super SWAT Cop, Super Sniper
- Welcome Dinner

Saturday, April 22nd:

- 3 Events
- **Vendor Show** open 8:00am-5:00pm

Sunday, April 23rd:

- 2 Events
- **Vendor show** open 8:00am-5:00pm



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Event Logistics

Competition Location:

Fredericktown Police Training Facility
Chamber Drive,
Fredericktown, MO 63645

Welcome Dinner Location:

Calvary Church
1725 East Highway 72
Fredericktown, MO 63645

SEMO SWAT Challenge is a not-for-profit training event. Contributions to Fredericktown Fire and Police Community Coalition 501 (c)3 are tax-deductible.

Payment:

Please make all checks payable to: FFPCC
Send checks and money orders to:
FFPCC
c/o Juli Kline
137 West Main Street
Fredericktown, MO 63645

Lodging:

- Campsites available on event grounds by reservation
- Madison Inn Lodge- 730 Plaza Dr., Fredericktown, Missouri
- Hampton Inn- 850 Valley Creek Dr., Farmington, Missouri
- Holiday Inn, 820 Market Street Farmington, Missouri



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2017 SEMO SWAT CHALLENGE

Welcome Dinner Guest Speaker:

**Chief Deputy Bill Humphrey,
Dallas PD SWAT**

Featured Trainers:

- “Saving Your SWAT Team”:** Ron McCarthy,
LAPD SWAT
- “When Terror Hits Home”:** AJ DeAndrea,
Arvada PD, Colorado
- “Sikh Temple Shooting”:** Lt. Brian Murphy,
Oak Creek PD, Wisconsin

Other Trainings Offered:

Sig Sauer Handgun and Rifle, Combative Application Techniques,
Critical Mindset, Precision Rifle, Officer Down — The First Five Minutes,
and Ballistic Shield Operation



National Geographic Channel photo



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